



## ARZERRA SECOND QUARTER 2010 NET SALES FIGURES

*Summary: Net sales of Arzerra for the second quarter of 2010 were approximately DKK 73 million, with an expected royalty payment to Genmab of approximately DKK 15 million.*

**Copenhagen, Denmark; July 21, 2010** – Genmab A/S (OMX: GEN) announced today that the net sales for Arzerra® (ofatumumab) during the second quarter of 2010 were approximately DKK 73 million (approximately USD 12 million). Arzerra second quarter net sales in the U.S. and the rest of the world were approximately DKK 64 million (approximately USD 10.5 million) and approximately DKK 9 million (approximately USD 1.5 million) respectively. Under the terms of the collaboration with GlaxoSmithKline (GSK), Genmab expects to receive a royalty payment of approximately DKK 15 million (approximately USD 2.4 million).

“We are pleased to report the first sales of Arzerra outside the US and are encouraged by the growth of Arzerra sales within the U.S.,” said Prof. Jan G.J. van de Winkel, Ph.D., Chief Executive Officer of Genmab.

Arzerra was granted accelerated approval by the FDA in October 2009, for the treatment of patients in the U.S. with chronic lymphocytic leukemia (CLL) that is refractory to fludarabine and alemtuzumab. Arzerra was launched by GSK in mid-November 2009. In April 2010, a conditional marketing authorization for the treatment of CLL in patients who are refractory to fludarabine and alemtuzumab was granted by the EU Commission.

The conversion to USD has been made using the Danish Central Bank closing spot rate on June 30, 2010 of USD 1.00 = DKK 6.0702.

### **About Genmab A/S**

Genmab is a leading international biotechnology company focused on developing fully human antibody therapeutics for the potential treatment of cancer. Genmab’s world class discovery and development teams are using cutting-edge technology to create and develop products to address unmet medical needs. Our primary goal is to improve the lives of patients who are in urgent need of new treatment options. For more information on Genmab’s products and technology, visit [www.genmab.com](http://www.genmab.com).

*This Stock Exchange Release contains forward looking statements. The words “believe”, “expect”, “anticipate”, “intend” and “plan” and similar expressions identify forward looking statements. Actual results or performance may differ materially from any future results or performance expressed or implied by such statements. The important factors that could cause our actual results or performance to differ materially include, among others, risks associated with product discovery and development, uncertainties related to the outcome and conduct of clinical trials including unforeseen safety issues, uncertainties related to product manufacturing, the lack of market acceptance of our products, our inability to manage growth, the competitive environment in relation to our business area and markets, our inability to attract and retain suitably qualified personnel, the unenforceability or lack of protection of our patents and proprietary rights, our relationships with affiliated entities, changes and developments*

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*in technology which may render our products obsolete, and other factors. For a further discussion of these risks, please refer to the section "Risk Management" in Genmab's Annual Report, which is available on [www.genmab.com](http://www.genmab.com). Genmab does not undertake any obligation to update or revise forward looking statements in this Stock Exchange Release nor to confirm such statements in relation to actual results, unless required by law.*

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Contact: Julia Phillips, Financial Dynamics  
T: +44 2072697187; M: +44 7770827263; E: [Julia.Phillips@fd.com](mailto:Julia.Phillips@fd.com)

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